



VISION

A world where those who are determined to escape poverty are given the opportunity to do so, on their own terms.

MISSION

We connect people living in poverty with people who care. Through direct, unconditional cash transfers.

WE DO THIS BY:

- Providing weekly cash donations and financial training for a period of 100 weeks
- Measuring impact through mobile surveys and share the data with donors
- Utilising a platform and digital innovations